

FOR IMMEDIATE RELEASE
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**AUSTIN DESIGNER WILL MOKRY
A WINNER IN NATIONAL COMPETITION**

Austin, TX — Local graphic designer Will Mokry has won silver in a national design competition with more than 1,500 entrants.

Mokry, founder and owner of Will Mokry Design, has been chosen again this year for outstanding design with a win from the American Design Awards 2011 Winter Semi-Annual competition. He was also a winner in the American Design Awards 2008 Winter Semi-Annual competition.

The winning entry was a smart, sophisticated advertisement for one of Will Mokry Design's most prestigious clients, Land Rover Austin. Alan Cirota, Manager of Land Rover Austin, says "the response to our ads has been outstanding. The work is always crisp, vibrant, fresh, and stands out."

Mokry's entry was among 1,502 in 19 categories of the American Design Awards that judges pored over and ranked, a difficult task, according to Helen Kaz, director of marketing at the ADA. "Designers by trade will always think outside the box, but having clients or circumstances place constraints limiting those ideas can be very challenging," she added. American Design Awards' Semi Annual Contests are among the most respected in the industry. For more information, visit www.americandesignawards.com.

Mokry — whose graphic and intuitive design work has also been featured in the *Austin American-Statesman*, *Austin Monthly*, *austinwoman* and *Brilliant* magazines, *The Austin Chronicle*, *Community Impact News*, *PaperCity Dallas*, *The Dallas Morning News*, and across the Internet — describes working with Land Rover Austin as a rewarding experience. "I have been working with Land Rover Austin for over eight years, and value the trust they place in my firm to represent their brand locally."

In addition to Land Rover Austin, other prominent clients include Land Rover Dallas, Land Rover Frisco, Balcones Pain Consultants, Central Texas Spine Institute, Espinoza Stone, Inc., Tri-County Pools, and Wiseman Family Practice. A full list of clients, portfolio and more information is available at willmokry.com.

Will Mokry Design specializes in integrated advertising, marketing and interactive design for clients that build brand awareness and define business communications.

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